

FIMSSC Meeting Minutes: September 21, 2023

Introduction:

Communications portfolio informed the team in regards to the website work, it is currently up to date in regards to the available roles vacant and filled at this time. The up-to-date website is on (fimssc.ca) and will be updated as the roles are filled.

Meeting Details:

Discussions in regards to the Bowling night taking place on Monday, September 25th at 7pm at the Palasad Social Bowl in regards to the final plans in transportation, logistics and the total number of students interest. The \$100 deposit was also paid during the meeting to Palasad.

Discussions were also made into the by-election. The communications portfolio is responsible for marketing and social media effort of the Presidential and Councillor campaign within the FIMSSC social media channels (i.e., Instagram).

From the academic portfolio, we discussed the details of the annual FIMS Career Conference at the Wave on October 13: to check in with UGSS and assist with coordination efforts. We also discussed have a Graduate School panel for upper year students in November.

We also discussed from within the academic portfolio, to have an anonymous feedback system through sticky notes or online whether it is general feedback or what students like about being a FIMS student (i.e., limited research opportunities for undergraduate students) to be reviewed on an ongoing basis and bring forward to the FIMS administrative staff.

To further enhance alumni engagement to keep in contact with alumni such as through newsletters, and progressive updates of where select alumni are where currently (i.e., in a job, doing a graduate studies programs) to offer better perspectives for first-year students applying to the media studies programs, and to bridge the gap between current students and alumni.

To enhance the FIMS culture by creating a more social atmosphere within the faculty by creating more social events (i.e., going out once a month to a venue such as MIT Monday) and to enhance the media culture within the faculty. For example, if we post something of FIMS students having fun > this will aim to draw even more students to join whether they are FIMS students or not.

Building on enhancing the FIMS culture, and taking inspiration from other faculties: to host club nights either bi-weekly or monthly with a specific theme in the FIMS and Nursing Building or at an outside venue. The concern with going to bars was addressed as those who are not 19 years or older won't be able to participate - the address was regarding inclusivity.

Also touched based on the OpenWide Magazine to discuss the oversight, the funding and the the restart of the publication for the academic year. This can also serve as an asset and outlet for advertising FIMSSC events and updates. Communications also proposed an idea to host giveaways within the newsletter or possibly on social media as well.

Event idea: We had students paint on a huge poster or board (i.e., one big or lots of small) in a mural like (classy) to make the FIMS and Nursing Building more fun, creative and artsy.

In addition to having a career conference, have a dedicated recruiting day in the Winter Semester for students looking for internships/employment. Additionally, to also have several or one recruiting day based on speciality (i.e., advertising, broadcasting, public relations) where

students can talk to these organizations about possibly working in the industry within their organization.

Conclusion:

The plan is to make plans to host the first General Meeting within the next 2-3 weeks from this date, which will include general members and any FIMS students who wishes to attend and provide their input to provide a more in-depth outlook on happenings and near-future plans (i.e., for the remainder of the semester) for the FIMSSC. We are planning on ordering pizza or even bubble for the meeting as a 'welcome' to encourage all the FIMS community, and especially the first-year students.

The meetings for councils will typically take place on Thursday evenings for the fall semester.